

# B O D E N A T U R K O S T

## Privacy Policy

### in accordance with the EU General Data Protection Regulation (DSGVO)

As of: September 2019

The following information provides you with an overview of which personal data we process and how. Furthermore, we inform you about your rights under data protection law.

Please pass on this information to the current and future authorized persons.

#### **1. Who is responsible for data processing and whom can you contact?**

Responsible body:  
Horst Bode Import-Export GmbH  
Havighorster Weg 6  
21031 Hamburg  
Germany  
Tel.: 040 7393320  
E-Mail: [info@bodenaturkost.de](mailto:info@bodenaturkost.de)  
Website: [www.bodenaturkost.de](http://www.bodenaturkost.de)

Questions about data protection can be directed to: [dsb@bodenaturkost.de](mailto:dsb@bodenaturkost.de)  
You can contact our data protection officer as follows:

Rebecca Wiemer  
Wiemer & Arndt  
Am Borsigturm 40  
13507 Berlin

Germany  
Tel.: +49 (0) 30 403 649 831  
E-Mail: [rebecca.wiemer@wiemer-arndt.de](mailto:rebecca.wiemer@wiemer-arndt.de)  
Website: [www.wiemer-arndt.de](http://www.wiemer-arndt.de)

#### **2. What data do we use and where do we get it from?**

We process personal data that we have received from you / your employees as an interested party, customer or contractual partner. On the other hand, we may also process personal data that we have legitimately been permitted to receive and process from publicly available sources (such as trade and association registers, press, media, Internet).

Relevant personal data may be:  
Name, address and other contact details (telephone, fax, e-mail address), date of birth, tax ID, bank details.

#### **3. For what purpose do we process your data and on what legal basis?**

We process the above-mentioned personal data in accordance with the provisions of the GDPR and the Federal Data Protection Act (BDSG):

a.) For the fulfillment of contractual obligations (Article 6 (1) (b) GDPR)

The processing of personal data takes place within the framework of the execution of the contracts concluded with you or for the implementation of pre-contractual measures. The details of the purpose of the data processing can be found in the respective contract documents and the terms and conditions.

# B O D E N A T U R K O S T

b.) Due to legal requirements (Art. 6 para. 1 e DSGVO)

Where legal requirements, such as social security, commercial or tax regulations that require processing, we process your data in accordance with these legal requirements.

c.) In the context of balancing of interests (Article 6 (1) (f) GDPR)

If necessary, we process your data beyond the actual fulfillment of the contract in order to safeguard the legitimate interests of us or third parties, e.g.

- The enforcement of legal claims and the defense of legal disputes
- To ensure the IT security and IT operation of our company
- To prevent crime
- Video surveillance to safeguard our house right, to collect evidence in case of damage and unauthorized access
- Measures for building and plant protection as well as food defense (eg access control)
- measures to secure our house right
- for the purpose of direct advertising in compliance with ErwGr. 47 GSGVO. This is allowed as long as your interests, fundamental rights and fundamental freedoms do not outweigh our justified interest.

d.) On the basis of your consent (Article 6 (1a) DSGVO)

Insofar as you have given us consent to the processing of personal data for specific purposes (such as advertising), the lawfulness of this processing is based on your consent. A given consent can be revoked at any time. This also applies to the revocation of declarations of consent that were granted prior to the validity of the GDPR, so before 25.05.2018. Please note that the revocation only works for the future and processing is not affected until then.

## **4. Who receives your data?**

Within our company, the departments / departments / employees have access to your data, which they need to fulfill our contractual and legal obligations. Our service providers and vicarious agents may also receive data for this purpose if they comply with our written data protection directives and act in compliance with data protection laws. We will only disclose information about you if this is stipulated by law, if you have consented to it and / or if commissioned commissioners guarantee compliance with our instructions and the provisions of the GDPR and the BDSG.

## **5. Are data transmitted to a third country or to an international organization?**

A transfer to places outside of the EU or the EEA (so-called third countries) only takes place, as far as this is necessary for the implementation of existing contracts with you or required by law (eg due to tax reporting obligations), you have given us the consent or as part of a data processing.

## **6. How long will your data be stored?**

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline, the corresponding data will be routinely deleted, if they are no longer required to fulfill the contract or to initiate a contract.

## **7. What privacy rights do you have?**

Each data subject has the right to information (Article 15 GDPR), the right to rectification (Article 16 GDPR), the right to cancellation (Article 17 GDPR), the right to restriction of processing (Article 18 GDPR), the right to object (Article 21 GDPR) and the right to data portability (Article 20 GDPR).

With regard to the right to information and the right to erase, the restrictions under §§ 34 and 35 BDSG apply. In addition, there is a right of appeal to a data protection supervisory authority (Article 77 DSGVO in conjunction with Section 19 BDSG): Data Protection Supervisory Authority Hamburg, The Hamburg Commissioner for Data Protection and Freedom of Information, Klosterwall 6 (Block C), 20095 Hamburg, Tel. 040 42854-4040, E-Mail: mailbox@datenschutz.hamburg.de

# B O D E N A T U R K O S T

You may revoke your consent to the processing of personal data at any time. This also applies to the revocation of declarations of consent that were granted prior to the validity of the GDPR, so before 25.05.2018. Please note that the revocation only works for the future and processing is not affected until then.

## **8. Is there a duty for you to provide data?**

As part of our business relationship, you must provide us with the personal information necessary for the performance of the contract and the related contractual or legal obligations. Without this data, we can reject the conclusion of a contract or the execution of the contract or terminate / cancel an existing contractual relationship.

### **Information about your right of objection according to Art. 21 GDPR**

#### **Case-specific right of objection**

You have the right, at any time for reasons that arise from your particular situation, to object to the processing of personal data concerning you, which takes place pursuant to Art. 6 (1) f DSGVO (data processing based on a balance of interests).

#### **Consequences of the contradiction**

If you object, we will no longer process your personal information unless we can establish compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the purposes of asserting, exercising or defending legal claims.

#### **In what form and to whom is the objection to be addressed?**

The objection can be made form-free to the contacts named under point 1.